

Workshop #4: Community Voices: Partnering for Accessibility and Inclusion in Library Planning

Handout #1



Definitions of Outreach

Library Outreach: provides improved services, resources, and materials to all members of your library's surrounding community in various engaging, fun, and educational ways.

ALA: Providing services and programs for everybody, regardless of disability, age, race, reading level, etc.

ACRL: It's tough to define and lists what libraries have focused on as their outreach. For example, libraries have focused more on marketing and advertising while others concentrate on building relationships with outside organizations and holding events/programs.

OCLC: Outreach meets users' needs in traditional and new services.